

**Office of International Programs**  
**Ateneo de Manila University**  

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**Meeting of PACLAS Working Committee**

**DATE** : 07 November 2005  
**TIME** : 2:35 p.m. (start)  
4:30 p.m. (end)  
**VENUE** : Board Room, Ateneo de Manila University  
**ATTENDEES** :  
Dr. Efren R. Abueg, Cavite Studies Center, DLSU-D  
Dir. Rey Carandang, Foreign Service Institute  
Mr. Mario Feranil, PIDS  
Ms. Marivic Ferreria, University of Asia and the Pacific  
Dean Carmelita Flores, University of the East  
Mr. Glenn de Leon, Ateneo de Manila University  
Mr. Renan Prado, Ateneo de Manila University  
Dr. Fernando Zialcita, Ateneo de Manila University  
Ms. Niña Belleza, Ateneo de Manila University

**POINTS/ISSUES DISCUSSED:**

The topic of the meeting was to discuss in detail the Fiesta Latina.

**Title:** Fiesta Latina  
**Date:** February 11  
**Time:** 4:00 p.m. – 10:00 p.m.  
**Venue:** Bellarmine Field, Ateneo de Manila University

**Venue:**

The possible venues in Manila, as proposed in the earlier meeting, Puerto del Parian or Baluarte San Diego, is not available. Baluarte San Diego is heavily booked, Puerto del Parian is not for rent. The possibility of holding it in Malate was opposed because a large and uncontrolled might result to some thefts from the booths and guests. Another problem would be the distribution of brochures, pamphlets and materials about Latin America might not reach the target market because of the crowd's diversity. Ateneo and UST was suggested as an alternative.

UST as a location is very good because it is near the university belt and is an enclosed space.

Ateneo is accessible to the public because of the LRT station in Katipunan.

UE, although in the university belt has a quadrangle but might pose a problem in terms of parking spaces and traffic jam.

**Guests:**

The expected number of guests is from 700-1000 people. Universities are expected to send a delegation of around 100 students, administrators, faculty and staff. PACLAS will also be sending invitations to non-member colleges and universities through their presidents, respective deans and departments.

**Point Persons for the Fiesta Latina:**

ADMU: Mr. Renan Prado  
DLSU: Dr. Emmanuel Calairo  
UST: Prof. Arlene Domingo  
UP:  
UAP: Dr. Camacho  
UE: Will ask the Chairman

**Universities in Charge for Embassies and Consulates:**

All Latin American embassies and consulates will be represented and their partner universities will be assigned by drawing of lots. Each university will coordinate with the assigned countries to them. Booths will be given for each country and the university is in charge of all expenses and decorations of the booths. Booths may include posters and information materials for exhibit, short video clips, food and wine tasting, products for sale, food sale, games, etc.

**Drawing of lots of Embassies:**

UP: Cuba, Colombia	UAP: Argentina
UE: Brazil	Ateneo: Mexico, Panama
DLSU: Chile	UST: Venezuela

**Drawing of lots of Consulates:**

UAP: Bolivia, Paraguay	UE: Guatemala, Nicaragua
Ateneo: Honduras	UST: Costa Rica, Uruguay
DLSU: Dominican Republic, Peru	UP: Ecuador

We will feature the countries even if they don't have any embassies or consulates here. Maybe we can just download from the internet. We should also consult embassies and consulates if they have visiting artists or performers during that time and maybe they can grace the event as well.

**Possible Sponsors:**

CEMEX: Cementos Mexicanos. One of the largest Cement manufacturing in the world, they have a presence in the Philippines.

ICTSI: International Container Terminal Services Incorporation. It's a Filipino port management company that manages port in Mexico and Argentina as well as other parts of the world.

Cuervo: Of course is Tequila.

Argentina Corn Beef: This is the problem. How will the Argentine Embassy look at this? We can mention this with the Argentine Embassy and perhaps ask them what other companies can support this endeavor.

Airline Companies: None is operating here but maybe they might be interested.

For the sponsoring companies, what PACLAS can do is since ask each embassy and consulate for possible companies that might offer a sponsorship. Each university will also inform the other members their contact to avoid repetition.

**List of participating possible restaurants:**

Tacqueria Chilanga: It's Mexican, it is in Shangri-la.

Tia Maria's:

Café Havana:

Taco Bell: But it's Tex-Mex

A restaurant which sells roasted calves: Lechong baka, instead of paella we have the lechong baka to make a difference. Argentina, Mexico and perhaps Brazil. That could be our attraction or defining character.

**Proposed Activities:**

Choral singing competitions: The competition will be held on the day itself. UP and/or UST can draw the contest mechanics since they have conservatories.

Dance Exhibitions: Each embassy will be requested to have a dance exhibition for their countries. The number of exhibitions will depend on the initiative of the embassies/

Essay writing competition: The topic for the essay writing competition is "Why Filipino and Latin American Friendship Matters?" It will have three categories, Filipino, English and Spanish. 5 pages, double space, font 12, submitted as a hard copy. The judges would come from the member universities of PACLAS. The deadline for the submission of entries is on Jan. 15, 2006.

The Brazilian Martial Arts: This can be shown as an exhibition.

A poetry reading: PACLAS can ask the UP Creative Writing Institute to help us with the poetry reading and do a performance, maybe 3 or 4 participants. PACLAS can contact Mr. Vim Nadera for it.

Latin American Geography Contest: UAP would be assigned to do the mechanics, props and facilitation of the game. Another game could be a quiz show, based on the booths. So that we can have an audience participations or maybe we can received the information via SMS.

PACLAS can also pick winners for the best dressed, the best dancer or even put numbers on the chair and they win some prizes.

**Prizes:**

Maybe we can solicit one gift from each universities or gift certificates from the restaurants. Wine, coffee, dinner for two, pastries, etc. For the Choral competitions we can give trophies for posterity. For the essay writing a trophy or a medal will be more appropriate something that they can keep and remember. We can give a bottle of wine or coffee for raffles or question and answer.

**Publicity:**

The universities will serve as a channel to communicate with other universities in the provinces. PACLAS will send email, flier and letters to the invited universities and colleges. The event will also be advertise through posters, school organ and the internet. Each university should also make a streamer regarding this event for their respective schools.

**Program:**

The main program will last for around tow hours. A "Vino de Honor" or ribbon cutting for each of the booth to start with will signal the start of the event.

People can start going around at 4 and officially start at 6, 6-730 for the choral singing competition and intermission until 8. The mainstay of the program is really the choral competition. The dances are intermissions. We can have 3 dances and several martial arts exhibitions.

**Emcees:**

PACLAS should get 2 or 3 TV or Movie personalities among the youth. We should have at least 2 or 3 emcees so that they may have exchanges. The emcee should be young so that students can relate.

**Physical Set-up:**

For the stage: The size of the stage will be 30 x 30. Like the size of the Blue Roast stage.

Tables: 2 square tables each.

Chairs: Around 500 chairs, because we don't want people to sit down. We want them to roam around and see the booths. The restaurants will also bring their tables and chairs.